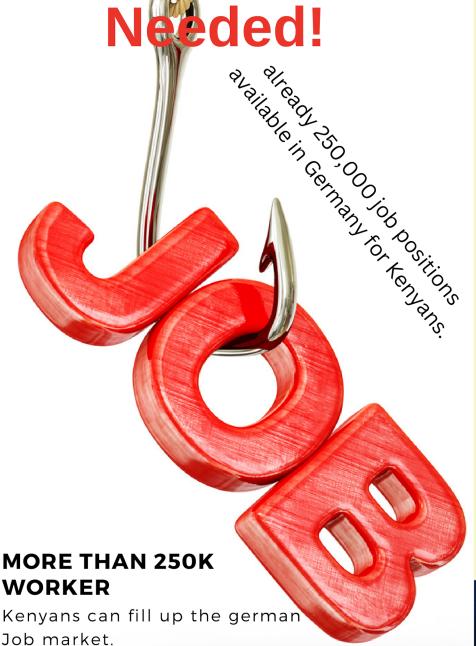


NEWS OCTOBER 2023

Germany Calls: Workers Urgently Need!



GERMANY'S HEALTHCARE SYSTEM ON THE BRINK?

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NO.1





CONTENTS

NO.1

PAGE 3

GERMANY'S HEALTHCARE SYSTEM ON THE BRINK?

The Dire Need for Skilled Workers

PAGE 4

INCENTIVES FOR THIRD-COUNTRY NATIONALS TO WORK IN GERMANY

Germany, as one of Europe's largest economies, faces the challenge of attracting qualified workers to maintain its economic prosperity

PAGE 5

LABOR SHORTAGE IN THE EU

IThe labor shortage is not just a German phenomenon but affects the entire European Union. Many EU countries face similar

PAGE 6

GERMANY CASTS ITS NET FOR KENYAN WORKFORCE

already 250,000 job positions available in Germany for Kenyans.

PAGE 7

INTERVIEWS DC NAUTILUS

Interviews with famous travelers, their stories and tips, favorite places to relax and attractions, interesting cases from vacation.

GERMANY'S HEALTHCARE SYSTEM ON THE BRINK?

Germany's Healthcare System on the Brink? The Dire Need for Skilled Workers Germany's healthcare system, often hailed as one of the most efficient in the world, is facing an unprecedented challenge. The shortage of skilled healthcare professionals is reaching alarming levels, and if not addressed promptly, the consequences could be dire. The heart of the matter lies in the aging population of Germany. As the number of elderly citizens increases, so does the demand for healthcare services.



Hospitals, clinics, and care homes are feeling the strain, with many reporting longer waiting times and overburdened staff. The situation is further exacerbated by the departure of many healthcare professionals seeking better opportunities abroad. This brain drain leaves a gaping hole in the system, with fewer hands on deck to care for the nation's sick and elderly. If this trend continues, Germany could face a healthcare crisis of unparalleled proportions. The potential collapse of the system would not only affect the elderly but every citizen relying on medical care. The German government is acutely aware of the looming crisis. Efforts are being made to attract skilled workers from abroad, but the clock is ticking. The question remains: Will these efforts be enough to stave off a healthcare meltdown? The stakes are high, and the time to act is now. The very fabric of Germany's renowned healthcare system hangs in the balance.

INCENTIVES FOR THIRD-COUNTRY NATIONALS TO WORK IN GERMANY

Germany, as one of Europe's largest economies, faces the challenge of attracting qualified workers to maintain its economic prosperity. In this context, German policy has recognized the need to create incentives for third-country nationals to work in Germany.

Some of the proposed measures could include easing visa regulations, special training programs, and financial incentives for qualified workers from third countries.







. Additionally, partnerships with educational institutions in third countries could help meet future demands for skilled workers. It's clear that Germany must remain competitive in a globalized world. By creating incentives for third-country nationals, Germany can ensure it continues to benefit from the best and brightest minds.

LABOR SHORTAGE IN THE EU



The labor shortage is not just a German phenomenon but affects the entire European Union. Many EU countries face similar challenges as Germany when it comes to finding and retaining qualified workers. This shortage impacts the economy, productivity, and ultimately the citizens' standard of living. Several EU countries have already taken measures to combat the labor shortage. These include incentives for workers to stay longer in their careers, investments in education and further training, as well as initiatives to recruit workers from third countries. However, it's clear that a coordinated EU-wide strategy is needed to effectively address this issue.



The countries with the most significant need for workers are those with an aging population and a decline in the working-age population. This includes countries



GERMANY CASTS ITS NET FOR KENYAN WORKFORCE

In an unprecedented move to bolster bilateral ties between Germany and Kenya, German Chancellor Olaf Scholz recently visited Kenya. During his visit, he emphasized that there are already 250,000 job positions available in Germany for Kenyans. This move is seen as a nod to the potential and capabilities of the Kenyan workforce.

Germany, already grappling with a significant labor shortage across various sectors, views this initiative as a win-win. While Kenyans can benefit from high-quality job positions and further training opportunities in Germany, Germany stands to gain from skilled and motivated workers who can help bridge the gaps in the German job market.

Scholz's visit and his emphasis on the available job positions are a testament to the growing relations between Germany and Kenya. This initiative is expected to not only bolster the job market but also enhance cultural exchange and economic ties between the two nations.

Experts believe that this initiative might also inspire other European countries to take similar steps to harness the benefits of collaborating with African nations.

It remains to be seen how Kenyans will seize this opportunity, but the prospect of such collaboration holds promise for both Germany and Kenya.

INTERVIEW WITH IRENE THUO NJOKI, CEO OF DREXLER CONSULTING INTERVIEWER: GLADIS MARTIN

G.Martin: Ms. Njoki, how seriously do you view the current situation regarding job opportunities in Germany for Kenyans?

Irene Thuo Njoki: Very seriously. There's undoubtedly an aging population in Europe, especially in Germany. This has led to a significant labor shortage. For Kenyans, the German job market is like a pond full of fish, ready for the taking.

G.Martin: Do you believe German companies will actively seek out Kenyan professionals?

Irene Thuo Njoki: Absolutely. The demographic trend in Germany and the growing need for skilled workers make it imperative for them to look for international talents. Kenyans have a lot to offer, and I'm confident that German companies will recognize this and will actively pursue them.

G.Martin: Can you tell us more about the "Drexler Consulting Lifechanger" project?

Irene Thuo Njoki: Of course. The primary goal of Drexler Consulting Lifechanger is to alleviate the uncertainty Kenyans often face when applying for jobs in a foreign country. Many are hesitant because they're unsure of what to expect. With our project, we aim to provide them with the necessary information, resources, and support to make this process as smooth and successful as possible.

G.Martin: What advice would you give to Kenyans interested in working in Germany?

Irene Thuo Njoki: I'd advise them to be bold and seize the opportunities presented to them.

Germany has a massive demand, and this is a fantastic opportunity for Kenyans to showcase their skills and talents on an international stage. With the right preparation and support, like what Drexler Consulting Lifechanger offers, they can thrive

G.Martin: Thank you for your time, Ms.THUO.

Irene Thuo Njoki: It was my pleasure.
Thank you.







"One cannot discover new oceans unless he has the courage to lose sight of the shore."

André Gide



CEO DREXLER CONSULTING

IRENE NJOKI THUO

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Discover the key strategies to successfully establish yourself as a Kenyan in Germany! In this exclusive webinar, we offer.

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